

# Curriculum Vitae

## Personal Information

Bin, BAI

Institute of Vocational and Adult Education

Faculty of Education

Beijing Normal University

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P.R.China

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## APPOINTMENT

2010-present

Beijing Normal University, Beijing, China

Assistant Professor, Institute of Educational Administration, 2008

## AREAS OF RESEARCH

- Work-based Learning
- Vocational Education
- E-Learning
- Adult Education,

## EDUCATION BACKGROUND

- Aug.2014 – Aug. 2015 University of Bremen (Germany)  
Position: Academic visiting scholar
- Sep.2007 – July, 2010 School of Educational Technology, Beijing Normal University, Beijing, PR China  
Degree/Diploma: Ph.D. in Education. Major in Educational Technology
- June.2008 –Dec.2008 & July. 2009- Nov. 2009 The Open University (UK)  
Position: Ph.D. Programme Visiting Scholar
- Sep. 2004/July. 2007 International and Comparative Education Research Institute, School of Education, Beijing Normal University, Beijing, PR China  
Degree/Diploma: Master of Education, Major in Adult Education

- Sep.1996 - July. 2000 School of Electronics & Information Engineering, Hebei University, Baoding, PR China  
Degree/Diploma: Bachelor of Engineering

## **TEACHING EXPERIENCE**

- 2015-- Institute of Vocational and Adult Education, Beijing Normal University, Beijing
  - Adult learning and psychology (Graduate student Course)
  - Workplace Learning (Graduate student Course)
  - Education and Occupation (Graduate student Course)
  - Adult Course Development and Enterprise Training (Graduate student Course)
- 2014-- Institute of Vocational and Adult Education, Beijing Normal University, Beijing
  - Adult learning and psychology (Graduate student Course)
  - Workplace Learning (Graduate student Course)
  - Educational Research Methodology (Graduate student Course)
- 2013-- Institute of Vocational and Adult Education, Beijing Normal University, Beijing.,
  - Adult learning and psychology (Graduate student Course)
  - Workplace Learning (Graduate student Course)
  - Educational Research Methodology (Graduate student Course)
- 2012-- Institute of Vocational and Adult Education, Beijing Normal University, Beijing
  - Adult learning and psychology (Graduate student Course)
  - Education and Occupation (Graduate student Course)
- 2011-- Institute of Vocational and Adult Education, Beijing Normal University, Beijing
  - Comparative adult education (Graduate student Course)
  - Work-based learning (Graduate student Course)
  - Career development and planning (undergraduate student Course)

## **WORK HISTORY**

- 2010—Present Beijing Normal University, Faculty of Education  
Location: Beijing  
Position: Academic staff in Institute of Vocational and Adult Education
- 2014--2015 University of Bremen, TVET Research Group

- Location: Germany  
Position: Academic visiting scholar
- 2008 – 2009 The Open University's Centres for Excellence in Teaching and Learning, Open University, UK  
Location: UK  
Position: Cooperative Researcher
  - 2004-- 2007 Vocational Education Centre of Institute of Computing Technology Chinese Academy of Science, China  
Location: Beijing  
Position: ICT Training Lecturer (Part-time)
  - 2003-2004 Network Engineering and Design company, Beijing  
Location: Beijing  
Position: Network Engineer
  - 2000-2003 The Number 10 middle school of Beijing, P.R. China (CIVTE)  
Location: Beijing  
Position: Teacher in Informational Technology

#### **PUBLICATIONS (Papers AND Conference)**

- Marius Herzog & Bin BAI. Chinesische und Deutsche Beruflichkeit im Vergleich  
Online: [http://www.bwpat.de/ausgabe29/herzog\\_bai\\_bwpat29.pdf](http://www.bwpat.de/ausgabe29/herzog_bai_bwpat29.pdf). in bwp@  
Ausgabe Nr. 29 Dezember 2015. 1-22
- Xiang Geng, Bin Bai, Bamei Yang, Working Process Knowledge Acquiring and its Influencing Factor Research—A Case Study of Technician Apprenticeship Training in Guangzhou Technician College, Architectures for apprenticeship: Achieving economic and social goals, September 2015. Australia
- Bameiyang, Kejing Li, Bin Bai. Teaching and Learning Research in Master Studio Apprenticeship Training. Architectures for apprenticeship: Achieving economic and social goals, September 2015, Australia
- Bin Bai. China Online Education Marketing and Quality Assurance. EADL Prague Conference. May 2015. Czech. ( Keynote Speaker )
- Bin Bai. Digitisation of Content— The Transformation of Educational Orientation? The Online Educa Berlin 2014. December 2014. Germany
- Bin Bai, Xiang Geng. Transferable skills in technical and vocational education and training (TVET): Policy and practice in China. The Online Journal for Technical and Vocational Education and Training in Asia, 2014(3), 1-11
- Bin Bai, The Transition from School World to Authentic Work World, Salim Akoojee, Philipp Gonon, Apprenticeship in a Globalised World: Premises, Promises and Pitfalls, LIT Verlag Fresnostr. Germany, 2013, 211-214

- Zhiqun Zhao, Bin Bai. Eine Kultur vergleichende Perspektiven der Berufs und Berufsfeldforschung - Ein Fall von China und U.S.A. Handbuch Berufsforschung, WBV. 923-932, 2013
- Bin Bai, The Transition from School World to Authentic Work World, 5th International INAP Conference--Apprenticeship in a Globalised World: Premises, Promises and Pitfalls, Johannesburg, April. 2013. South Africa
- Bin Bai, Vocational or Academic? –The Critical Moment in China Adult Online Higher Education, EDEN (European Distance and E-learning Network) 2012 Annual Conference, University of Porto, June. 2012, Portugal
- Bin Bai, A study of vocational transformation in China distance higher education. the 10th International Conference for Media in Education 2012(9) (ICoME), Beijing, China
- Zhiqun Zhao, Bai Bin. Xingguo He. A Survey Research of Personnel Training in Automobile Program of China Secondary Vocational Education, Chinese Vocational and Technical Education. 2012 (15), 55-59
- Bin Bai, Work-Based Learning and Blended Learning –The New Tendency in China Adult Online Higher Education. 2012 The Annual Conference of 26th Asian Association of Open Universities, October 2012. Chiba, Japan.
- Bin Bai, A qualitative research of curriculum development in China further vocational education--staff's perception, Zhiqun Zhao, Felix Rauner, Ursel Hauschildt, "Ensuring the Acquisition of Expertise: Apprenticeship in the Modern Economy, Foreign Language Teaching and Research Press. Beijing, 2011. 87-90
- Bin Bai, Stephen J. Swithenby. Mark Endean. A Qualitative Study of the External Quality Control of the UK Open University: From Staff's Perception, Open Education Research. 2011 (4), 90-95.
- Bin Bai, Models of School-Enterprise Cooperation in China's VET System, International Expert Panel on Work-based Learning, November 2011. Turin, Italy.
- Mark Endean, Bin Bai, Quality Standards in Online Distance Education The International Journal of Continuing Education and Lifelong Learning. P45-61 2010.11
- Bin Bai, Same or different-a comparative research in e-learning quality perception between UK and China, E-Learning week 2010-Enhancing e-Learning in a Smart way, September 2010. Seoul. Korea
- Bin Bai, A Tendency from Academic Orientation to Vocational Orientation—A Qualitative Research of Training Objectives of Online and Distance Education, ASEAN-CHINA International Forum on Vocational and Technical Education and Training (TVET) 2010 Beijing.

- Bin Bai, A Transformation from Academic Orientation to Vocational Education--A Qualitative Research of Training Objective of Online Distance Education,2010 6th Asian Academic Society for Vocational Education and Training International Conference, November 2010. Taiwan
- Bin Bai, Inter-culture Comparisons of Staff Perceptions on Quality in Online Distance Learning. Innovation in Learning Communities---What did you invent for tomorrow? 2009 EDEN Annual Conference, June 2009. Poland
- Bin,Bai Interpretation Quality Assurance of UK Open University, Distance Education in China, 2009 (11),72-76.
- Bin Bai, How to Ensure the Quality of Engineering Education in Distance Education--A Case Study of UK Open University. Distance Education in China, 2009(8), 74-78
- Mark Endean, Binbai, Inter-culture Comparisons of Staff Perceptions on Quality in Online Distance Learning. Innovation in Learning Communities---What did you invent for tomorrow? EDEN Annual Conference 2009(6), Poland
- Bin Bai, Yimin Gao, Li Chen. The Learning Support Service in Online Higher Education of U.S.. Comparative Education Research. 2008(11), 81-85
- Bin Bai, Interpretation Online Higher Education of USA since the 21 century. Distance Education in China, 2008(6), 74-78

## **MAIN RESEARCH EXPERIENCE**

- 2015-- International Student Competency Assessment  
Location: Bremen, Germany  
Stakeholder: University of Bremen  
Main project features: European countries, South Africa, and China TVET students competency assessment and comparison  
Positions held: China sub-project core participant  
Activities performed:
  - In charge of sub-project design, project manage and supervise, contact with 8 project schools in Chongqing, Guangzhou and Shandong.
  - Data collection and data analysing
  - Research report writing
- 2014-- ADB PPTA Technical and Vocational Education and Training Demonstration Project  
Location: ShanXi Province, PR China  
Stakeholder: ADB  
Main project features: PPTA for technical and vocational education and training demonstration project.  
Positions held: ICT Specialist and Curriculum Specialist  
Activities performed

- Review the current processes of using ICT in TVET, including use of flexible and blended delivery,
  - Computer-assisted learning, simulated learning, and distance learning;
  - Review quality assurance mechanisms for developing, uploading, and updating the curriculum online; select three samples of existing online TVET courses;
  - Supervise TVET curriculum development
  - Assess the course syllabi, learning guides and materials, user interaction, feedback functions;
  - Provide recommendations on introducing international best practice for ICT application and curriculum in TVET and for improving the functions, requirements, and M&E of the ICT systems for the proposed project
- June 2013-2015 Course development and teachers training for vocational school and Vocation College  
 Location: Beijing, PR China  
 Stakeholder: Beijing Normal University  
 Positions held: Project Leader  
 Activities performed
    - Design the whole TVET course development and teachers training project; include proposal, project plan, resource and researcher.
    - Organize survey, interviews, data analysing, research report writing and budget control
- 2012-- ADB PPTA Technical and Vocational Education and Training Demonstration Project  
 Location: Hunan Province, PR China  
 Stakeholder: ADB  
 Main project features: PPTA for technical and vocational education and training demonstration project.  
 Positions held: ICT Specialist and Curriculum Specialist  
 Activities performed
    - Review the current processes of using ICT in TVET, including use of flexible and blended delivery,
    - computer-assisted learning, simulated learning, and distance learning;
    - Review quality assurance mechanisms for developing, supervise curriculum development; select good practices of existing TVET courses;
    - Assess the course syllabi, learning guides and materials, user interaction, feedback functions;
    - Provide recommendations on introducing international best practice for ICT in TVET and for improving the functions, requirements, and M&E of the ICT systems for the proposed project.
- Apr 2011 - Mar 2012 TVET course and curriculum development

Location: Taicang, Jiangsu Province, PR China

Stakeholder:: Chien-shiung Institute of Technology

Positions held: Project Consultant

Activities performed:

- Teachers training
- Course design
- Curriculum development consulting
- Curriculum quality review

- Sept 2010 - Nov 2011 MOE TVET Information Administration System Standard Project

Location: Beijing, PR China

Stakeholder:: Ministry of Education

Positions held: Project Expert

Activities performed:

- Draw up TVET information administration system standard;
- Design construction of coding list
- Review and assess IT system design
- Evaluate and test ICT administration system
- Training the trainer

- Sept 2008 - Nov 2009 Comparative Research in Quality Assurance of Open and Distance Education between UK and China

Location: UK and Beijing, PR China

Stakeholder: The UK Open University

Positions held: Project Manager

Activities performed:

- Design research proposal
- Engage expert interviews
- Contact researcher between UK and China
- Research data analysing
- Research report writing

- 2008-- Evaluation of Pilot University in Modern Distance Education Project

Location: Beijing, PR China

Stakeholder: Ministry of Education

Positions held: Project Consultant

Activities performed:

- Design research proposal
- Engage survey and interviews
- Research data analysing
- Research report writing

- 2008-- Consultant for the IT Vocational Education Project

Location: Beijing, PR China

Stakeholder: Landgent Group Co. Ltd.

Positions held: Project Consultant

Activities performed:

Training part-time lectures, and co-design IT training course.

**MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS AND PUBLICATIONS:**

- Member of the Chinese Adult Education Association (CAEA)
- Member of the Chinese Society of Vocational and Technical Education (CSVTE)
- Asian Academic Society for Vocational Education and Training (AASVET)
- Member of European Distance and E-learning Network (EDEN)
- Member of Chinese Educational Technology Association (CETA)

**LANGUAGE SKILLS**

Language	Level of Proficiency (Mother tongue, Excellent, Good, Fair, Poor)		
	Speaking	Reading	Writing
Chinese	Native	Native	Native
English	Excellent	Excellent	Excellent
German	Good	Excellent	Good